

## Philippines' leading DTH pay-TV provider, Cignal, deploying Conax Cardless content protection to back expansion plans

- *Conax captures deal with one of SE Asia's largest DTH operators*
- *Cignal TV will deploy new SD, HD and hybrid range of DTH set-top-boxes with Inview middleware and secured by Conax Cardless technology*

Oslo, September 7<sup>th</sup>, 2016: **Conax**, part of the **Kudelski Group (SIX:KUD:S)**, and a leader in total service protection for digital entertainment services worldwide via broadcast, broadband and connected devices, today announced pay-TV operator **Cignal TV** is deploying Conax Cardless content protection technology to secure the next phases of growth. Cignal, a subsidiary of telco group, PLDT, is the leading Philippines DTH (direct-to-home) satellite provider. Based on flagship Conax Contego unified security hub, Conax' Cardless technology will provide complete platform protection for Cignal's new generations of SD, HD and hybrid set-top-boxes, including middleware from Inview.

"Security partner Conax is providing us with the open, flexible solutions required for Cignal TV's growing platform requirements," says Jane J. Basas, President of Cignal TV. "We are highly confident that Conax' extensive experience, proven track record in the industry and future proof innovations, make them a natural partner in our growth plans."

"We are delighted to be selected to partner with Cignal for their next phases of expansion," says Morten Solbakken, President and CEO, Conax. "The highly flexible Conax Cardless technology is scalable to support Cignal's future platform developments providing ultimate platform protection and easy deployment of new value adding consumer services. We are proud to provide a future-proof solution that supports Cignal's roadmap for fresh new monetization strategies and new generations of secure consumer."

Conax is providing the Cignal platform with its cardless solution based on the highly flexible, robust Conax Contego unified security back-end. Conax Contego is developed for seamless support and integration of all major distribution technologies and formats including UHD/4K, smart cards, cardless, next generation IPTV security, advanced multi-DRM / OTT services and new hybrid network combinations.

Conax Cardless will protect Cignal TV's platform revenues with a unique combination of hardware security and software security, providing hardware root of trust for the best level of protection. The cardless secure software is executed within a purpose-built hardware protected environment (Secure Execution Environment) within the chipset and supports seamless co-existence with smart card populations. Conax technology is based on a single, unified back-end, meaning in any operation only one back-end is necessary, reducing complexity and cost for Cignal's growth plans.

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### **About Cignal TV**

Cignal TV was launched in 2009 and is currently the Philippines's premier DTH satellite provider. It transmits 102 channels including free-to-air, SD and HD channels to household and commercial venues nationwide. It also offers a mix of 12 audio channels and on-demand service through pay-per-view channels. Cignal is a subsidiary of MediaQuest Holdings, a media partner of the PLDT Group. [www.cignal.tv/](http://www.cignal.tv/)

### **About Conax**

A part of the **Kudelski Group (SIX:KUD:S)**, **Conax** is a leading global specialist in total service protection for digital TV and entertainment services via broadcast, broadband and connected devices. The **Conax Contego** unified security hub provides telcos, cable, satellite, IP, mobile, terrestrial and broadband operations with an innovative portfolio of flexible and cost-efficient solutions to deliver premium content securely. Conax' future-ready technology offers modular, fast-time-to-market solutions that enable easy entry into a world of secure multiscreen, multi-DRM content delivery and secures rights for premium content delivery to a range of devices over new hybrid network combinations. Headquartered in Oslo, Norway, ISO 9001 & 27001 certified Conax technology enables secure content revenues for 400 operators in 85 countries globally. For more information, please visit [www.conax.com](http://www.conax.com) and follow us on [Twitter](#) and [LinkedIn](#) to join in the conversation.

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