

KUDELSKI SECURITY LAUNCHES THE FIRST SWISS CYBER FUSION CENTER

Cheseaux, Switzerland, January 6th, 2015 - Kudelski Security, the cyber security division of the Kudelski Group (SIX: KUD.S), today announced the launch of its Cyber Fusion Center, a next-generation Security Operations Center operated out of Switzerland. The Cyber Fusion Center offers tailor-made managed security services to enterprises that are looking for robust, 24x7 protection against cyber threats and attacks.

In our increasingly hyper-connected world, the threat landscape is increasingly complex and globalized. Attacks are becoming more sophisticated and targeted causing material financial loss to the victims. Failure to take a strategic approach to cyber security may put the core business at risk.

The 'Internet of things' exponentially increases the cyber-pirate's playground and launch pads for attacks. Enterprises must prioritize cyber security at the same level as user experience and high availability in order to remain competitive.

Variety, volume and velocity of threats are increasing at a pace so fast that most enterprises don't have the capabilities to deal with them anymore.

The **Cyber Fusion Center**, operated out of Cheseaux-sur-Lausanne, Switzerland, uses best-of-breed technologies, threat intelligence and talented security experts to increase the cyber resilience of its clients. It monitors the business' architecture, critical digital assets and the global landscape for emerging cyber threats. It leverages big data analytics to contextualize these threats, determining which ones are specific to the client and what measures need to be taken in order to mitigate risk and block the attack.

"It is more and more challenging for companies to get access to highly skilled security experts and to maintain the appropriate technologies to face an evolving cyber-threat landscape with confidence" said Christophe Nicolas, SVP Head of Kudelski Security. "We leverage over 20 years of the Kudelski Group's expertise securing business worldwide. We provide our customers with tailor-made managed security services, allowing them to optimize their security investment and focus on their core activities" he added.

Kudelski Security is an independent trusted partner, fully owned by the Kudelski Group, that delivers cyber-security services, products and solutions to the financial, public, defense, and media sectors. Leveraging a wide network of high-end security partners, we also support our clients to acquire, implement and operate, out of Switzerland, market leading solutions.

Thanks to our global footprint, significant R&D program and investments, Kudelski Security's clients will get access, year after year, to best-of-breed technologies, advanced intelligence, access to the latest analytics of threat patterns and world-class expertise. In short, Kudelski Security helps protect what's most critical to them through the continuous digital evolution.

For more information about the Cyber Fusion Center, please visit www.kudelskisecurity.com/cyber-fusion-center.

About Kudelski Security

Kudelski Security, a division of the Kudelski Group, is an innovative independent Swiss provider of tailored cyber security solutions and services to enterprises, financial institutions, government administrations and the media industry. Its team of cyber security professionals boasts extensive expertise in the delivery of end-to-end digital security solutions built upon real-life experiences in advanced threat detection, security assessments, asset and reputation protection, as well as piracy risk mitigation. Kudelski Security's global reach and multi-disciplinary incident response is reinforced by strategic international partnerships. Kudelski Security is headquartered in Cheseaux-sur-Lausanne, Switzerland. For more information, please visit: www.kudelskisecurity.com

About the Kudelski Group

The Kudelski Group (SIX: KUD.S) is a world leader in digital security and convergent media solutions for the delivery of digital and interactive content. Its technologies are used in a wide range of services and applications requiring access control and rights management to secure the revenue of content owners and service providers for digital television and interactive applications across broadcast, broadband and mobile delivery networks. The Kudelski Group is also a world technology leader in the area of access control and management of people or vehicles to sites and events. The Kudelski Group is headquartered in Cheseaux-sur-Lausanne, Switzerland. For more information, please visit: www.nagra.com

Contacts

Phil Mundwiller
Kudelski Group
Vice President
Head of Corporate Communications
+41 21 732 01 81
phil.mundwiller@nagra.com

Santino Rumasuglia
Kudelski Group
Vice President
Head of Investor Relations
+41 21 732 01 24
santino.rumasuglia@nagra.com