



## **NAGRA EXTENDS 4K ULTRA HD CONTENT PROTECTION PARTNERSHIP WITH KT SKYLIFE IN KOREA WITH anyCAST CONNECT**

- NAGRA selected to secure expansion of KT Skylife's 4K Ultra HD services
- anyCAST CONNECT allows operator to implement a flexible two-way security solution across multiple networks and deliver a high-quality viewing experience

**CHESEAUX, Switzerland – September 6, 2016** - NAGRA, a digital TV division of the Kudelski Group (SIX:KUD.S) and the world's leading independent provider of content protection and multiscreen television solutions, announced today that it has extended its content protection partnership with Korean satellite broadcaster KT Skylife to include NAGRA's anyCAST CONNECT solution. NAGRA anyCAST CONNECT will allow the KT Skylife to secure the expansion of its 4K Ultra HD service and implement a flexible two-way content protection solution across multiple networks. KT Skylife successfully launched its 4K Ultra HD offer to subscribers in June 2015. Today, its 24/7 satellite broadcast of five 4K Ultra HD channels makes KT Skylife the operator with the most comprehensive line-up of 4K Ultra HD channels in the world.

"With NAGRA's latest content protection solution, we are able to expand our 4K Ultra HD service to multiple networks with the peace of mind that this premium content is secure," said Han Lee, KT Skylife CTO. "Working with NAGRA on extending our 4K Ultra HD offer reinforces our commitment to delivering an exceptional pay-TV experience to our subscribers and allows us to offer new services over time."

"KT Skylife is one of the world's most forward-thinking pay-TV operators and have a set a new benchmark in delivering next generation pay-TV services in Asia," said Jean-Luc Jezouin, SVP Sales, Asia-Pacific. "We are extremely pleased to support them in this latest service expansion and help them bring a high-quality pay-TV experience to consumers with a solution that is future-proof and that will support their continued growth."

NAGRA's award-winning, 4K-ready anyCAST CONNECT content protection is an adaptive security solution that delivers the highest level of content protection achievable in any device to cost-effectively monetize any content over any network and on any device, including the ability to secure popular SVOD streaming services such as Netflix to set-top boxes.

Trusted and approved by the studios and major standards bodies, anyCAST CONNECT is part of the NAGRA anyCAST solutions portfolio which offers holistic

content protection for a wide range of service provider use cases, across all screens and devices.

NAGRA's latest range of total content protection technology and services addressing a broad variety of service provider use cases will be demonstrated on the NAGRA stand, Hall 1.C81, at IBC 2016 in Amsterdam (9-13 September 2016). For more information on NAGRA's IBC presence, please visit [dtv.nagra.com/ibc](http://dtv.nagra.com/ibc).

### **About NAGRA**

NAGRA, a digital TV division of the Kudelski Group (SIX:KUD.S), provides security and multiscreen user experience solutions for the monetization of digital media. The company offers content providers and DTV operators worldwide with secure, open, integrated platforms and applications over broadcast, broadband and mobile platforms, enabling compelling and personalized viewing experiences. Please visit [dtv.nagra.com](http://dtv.nagra.com) for more information and follow us on Twitter at @nagrakudelski.

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