



Press Release

CONSAT Enhances its Product Offering in Nigeria with Conditional Access Modules by SmarDTV

Cheseaux, Switzerland – 30 June, 2015 – SmarDTV, a Kudelski Group (SIX:KUD.S) company, today announced that Continental Satellite Limited (CONSAT) in Nigeria will enhance its direct-to-home (DTH) service with its conditional access modules (CAM). After a successful launch in 2014 using NAGRA anyCAST content protection and following the continued adoption of digital TV services in Nigeria, the operator's pay-TV service, CONSAT TV, will soon be available to any owner of a Integrated Digital Televisions (IDTVs) incorporating a CI+ interface.

"CONSAT will become the satellite platform of choice for low to middle income earners in Nigeria," said Mayokun Okunola, CEO of CONSAT. "Operating from Nigeria with cutting edge technology, CONSAT services are affordable and provide compelling content for viewers. IDTVs with satellite tuners combined with a conditional access module is an attractive way to provide a high-quality service encouraging customers towards digital TV."

"The SmarDTV CAM module is a compelling plug-in solution that enables consumers to enjoy premium channels directly on their IDTVs without an external box. We welcome the arrival of IDTVs with Common Interface slots on the African continent and are excited to see CONSAT benefit from this technology as they pursue their digitization efforts," said Jerome Vial, Vice-President of Sales at SmarDTV.

SmarDTV CAM modules embed the latest generation of NAGRA anyCAST content protection, ensuring the highest security for pay-TV content. NAGRA anyCAST's adaptability and scalability are uniquely designed to support analog-to-digital switchovers in markets like Nigeria giving service providers new monetization opportunities and offering viewers an easy-to-use and rich viewing experience.

Nigeria boasts 17 million TV households and is working to achieve analog-to-digital switch off by the end of 2015.

About Consat Satellite Limited

Continental Satellite Limited, established in 2012, is a privately owned digital satellite television company head quartered in Lagos, Nigeria. CONSAT is the Direct to Home (DTH) broadcasting system offering home entertainment services to its subscribers through highly entertaining and informative channels. Continental Satellite Limited has deployed an advanced digital broadcasting system to broadcast world-class international channels, channels from Africa and Nigeria. Currently broadcasting over 50 channels, with 15 free

to view channels, CONSAT TV should reach 70+ channels by the end of 2015. CONSAT channels include news, entertainment, lifestyle, sports, movies, music, kids, religion and indigenous channels. The platform is home to some of the world's most popular brands, including SKY News, AMC, Jim Jam, Magic and Extreme Sports. Please visit www.consat.tv for more information.

About SmarDTV

SmarDTV, a Kudelski Group company, is an international leader in pay television technology. SmarDTV designs and manufactures a large range of set-top box solutions and CI / CI Plus plug-in modules which enable access to premium digital pay-TV whether delivered through broadcast or broadband IP. A founding member of [CI Plus Forum](#), SmarDTV is headquartered in Switzerland with development and sales offices in France, Germany, USA, China and Singapore. Please visit www.smartdtv.com for more information.

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Note to the editors

SmarCAM is a module relying on the DVB Common Interface (DVB-CI) and CI Plus standards, that plugs directly in the digital TV to decrypt premium pay-TV content. It's a non-intrusive solution, very simple to install as it does not require any new wires and is invisible once setup. It is operated directly from the TV set's remote control to maximize the ease of use, no additional remote control is required. These modules are very power-efficient, for a lower environmental impact.

CI Plus is a technical specification that adds additional security and features to the proven DVB Common Interface Standard that will allow CI Plus compatible consumer electronic devices, such as integrated Digital Televisions and set-top boxes, to access a wide range of pay-TV services via plug-in CI Plus modules wherever the CI Plus technology is supported by the local pay-TV provider. More information on CI Plus (specification, implementation guideline, license agreement) is available at www.ci-plus.com.