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NAB2007 – Nagravision Booth #SU7515

Nagravision and Quative to Expand Services to CJ CableNet

- CJ CableNet selects Lysis Content Management solution and Quative VOD Catalog Server
- Improved VOD user experience to subscribers
- Seamless blend of VOD catalog function into existing environment, with minimal integration time and quick reactivity to future requirements

Cheseaux, Switzerland – April 16, 2007 – Kudelski Group, (SWX: KUD.VX), announces that its companies **Nagravision** and **Quative**, leading providers of technology solutions for digital pay-TV operators, will expand their services to **CJ CableNet**, one of the largest MSOs in Korea. CJ CableNet has selected Lysis iDTV Content Management solution and Quative VOD Service Delivery Platform SDP2.0™ to enrich its digital cable TV platform.

To meet CJ CableNet's objective to offer its subscribers improved VOD services user experience, including new features and better services performances, Nagravision will integrate a VOD Catalog Server solution leveraging both an extension of the installed Lysis iDTV System and the Quative Service Delivery Platform SDP2.0. Quative's Service Oriented Architecture (SOA) and its pre-integration with the Lysis Content Management Solution allows it to seamlessly blend the VOD catalog function into CJ Cable's existing environment with a minimal integration time. This approach also ensures a quick reactivity to future requirements of CJ CableNet.

Shin Lee, Technical Director of CJ CableNet says: "We are pleased to work with Nagravision and Quative to improve our current VOD solution in order to gain higher efficiencies and make our VOD service more successful."

Peter Iannazzo, VP of Nagravision Asia/Pacific comments: "The CJ CableNet success shows how a pre-integrated Kudelski Group solution does not only allow for a rapid deployment of a new project but also has the flexibility to enhance a successful VOD service."

Nagravision and CJ CableNet share a successful business relationship that started in 2004 with the installation of the Lysis iDTV Content Management System allowing CJ CableNet to efficiently acquire content rights and to manage this content with a single centralized system.

About CJ CableNet

CJ CableNet is a Multi-system Operator (MSO) that receives programs from program providers such as m.net and CJ Home Shopping and airs them to subscribers. With eight affiliated system operators (Yancheon, Buk-Incheon, Gyongnam, Youngnam, Chungnam, Gaya, Jungbusan, and Haeundae), CJ CableNet serves as CJ's media platform by strengthening the competitiveness of CJ's entertainment and media and home shopping business. In the near future, the company is expected to yield high profit through its continuous growth as a leader of digitized broadcast and system operations.

About the Kudelski Group

The Kudelski Group (SWX: KUD.VX), is a world leader in digital security. Its technologies are used in a wide range of applications requiring access control and rights management, whether for securing transfer of information (digital television, broadband Internet, video-on-demand, interactive applications, etc.) or to control and manage access of people or vehicles to sites and events. The Kudelski Group is headquartered in Cheseaux-sur-Lausanne, Switzerland.

For more information, please visit www.nagra.com.

Nagravision (www.nagravision.com), a Kudelski Group company, is the world's leading independent supplier of open conditional access systems, DRM and integrated on-demand solutions for content providers and digital TV operators over broadcast, broadband and mobile platforms. Its technologies are currently being used by more than 100 leading Pay-TV operators worldwide securing content delivered to over 71 million active smart cards and devices.

Quative Limited is a wholly owned subsidiary of the Kudelski Group and part of its Digital TV Division. Quative provides a next-generation award winning Service Delivery Platform, SDP2.0, in combination with a comprehensive Content Management System (CMS) from Nagravision/Lysis and acts as a specialized end-to-end IPTV solution integrator for service providers. Quative is focusing on telecom and Internet service providers launching new IPTV services or migrating to a next-generation IPTV solutions. Quative also offers a solution for cable and satellite/terrestrial pay TV providers deploying IPTV to seamlessly enrich the existing broadcast services.

Please visit new web site: www.quative.tv for more information.

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