

Press Release

Suzhou selects Nagravision conditional access solutions to migrate its platform from analog to digital

- Chinese Suzhou Digital Television Company Ltd has selected Nagravision to provide its leading conditional access end-to-end solution
- The Suzhou contract extends Nagravision's presence within Eastern China, further strengthening its position in the country
- Nagravision solutions will enable Suzhou Digital Television Co. Ltd. to commence the migration from analog to digital TV systems providing secure digital TV services for its existing over 700,000 subscribers

Cheseaux, Switzerland and Singapore – May 23, 2007 – Nagravision, a Kudelski Group (SWX:KUD.VX) company, today announced that Suzhou Digital Television Company Ltd has selected Nagravision latest conditional access for the launch and transition of the digital cable TV services from analog for its subscribers in Suzhou.

By adopting Nagravision's technology, Suzhou digital programming package will expand to more than 200 channels from its current offering of 50 analog channels. Nagravision's leading digital technology will support Suzhou Digital Television Company Ltd's business and security needs enabling the company to launch more advanced business models and services on a secure and flexible platform.

Founded in December 1999, Suzhou Cable TV Network Company Ltd, authorized by People's Government of Jiangsu Province, is responsible for the construction, development, management and administration of a cable TV network and the transmission of cable TV programs around Suzhou. The company has laid about 6000 kilometers of fibers in the city of Suzhou, and its hybrid fiber and cable network is covering Suzhou urban district, high-tech development zones and industrial parks serving nearly 700,000 TV users. Its network can connect with the backbone networks in Jiangsu Province constituting an open-type wideband comprehensive transmission network with large capacity.

Mr. Guo Changxiong, Chief Technology Officer of Suzhou Broadcasting System, which fully owns Suzhou Digital Television Company Ltd., said: "Nagravision latest conditional access solution with enhanced security features is the most secure system available while offering advanced business models and services. In partnership with Nagravision we are confident that we will deliver a reliable and exciting digital TV offering to our subscribers."

Mr. Peter Iannazzo, General Manager of Nagravision Asia-Pacific region, said: "After a comprehensive evaluation in an open bid with the competitors from local and around the world, we are extremely honored to be re-selected after nearly seven years by Suzhou as its conditional access partner for the deployment of its secure digital cable platform. Suzhou cable TV network has a unique service offering, and leveraging the strengths of Nagravision technology we will support them to further innovate the service."

" Mr. Iannazzo concluded:

"We look forward to supporting the launch of future revenue enhancing services".

Nagravision conditional access solutions include features such as encryption, subscription services, PPV, and support on-demand services including Subscription Video-on-Demand (VOD) and Movie-on-Demand, DVR, Push-VOD, season and team tickets, tiers pricing, targeted messages, conditional products. The solutions can also manage the security needs of interactive applications such as t-commerce, t-banking and t-voting. The conditional access solutions handle subscriber updates and new subscriber enrollment and manage all encryption modules. In addition to basic scenarios (clear encrypted streams, free controlled access), protected access to particular products can be given for a limited period of time, a certain number of times or under certain conditions.

About the Kudelski Group – Nagravision

The Kudelski Group (SWX: KUD.VX), is the world leader in digital security. Its technologies are used in a wide range of applications requiring access control and rights management, whether for securing transfer of information (digital television, broadband Internet, video-on-demand, interactive applications, etc.) or to control and manage access of people or vehicles to sites and events. The Kudelski Group is headquartered in Cheseaux-sur-Lausanne, Switzerland. For more information, please visit www.nagra.com.

Nagravision (www.nagravision.com), a Kudelski Group company, is the world's leading independent supplier of open conditional access systems, DRM and integrated on-demand solutions for content providers and digital TV operators over broadcast, broadband and mobile platforms. Its technologies are currently being used by more than 100 leading Pay-TV operators worldwide securing content delivered to over 71 million active smart cards and devices.

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