



Press release

Cyfrowy Polsat Selects Nagravision's Newest Conditional Access System

Warsaw (Poland), Cheseaux (Switzerland), December 15, 2004 – Nagravision, the world's leading independent provider of open conditional access systems and value-added solutions for digital TV, today announced an agreement with Cyfrowy Polsat which includes the migration of the Polish satellite operator's network to Nagravision's new generation conditional access system.

The agreement opens a new chapter in the long-standing partnership that Nagravision has developed over the past five years with Cyfrowy Polsat.

Under the terms of the agreement, Nagravision has supplied its newest Conditional Access system, which has already been successfully deployed by Pay TV market leaders EchoStar in the USA, Premiere in Germany, Digital+ in Spain and soon Italy's Mediaset. In Poland, Nagravision has integrated its conditional access system with a digital head-end from Harmonic.

Through this agreement, Nagravision underlines its long-term commitment to Cyfrowy Polsat and its confidence in the continuing growth of digital Pay TV in Poland.

„When choosing Nagravision, we based our choice on our most important criteria: the highest security level of the system, the possibilities it offered for further development and the widest range of support from our partner,” said Dominik Libicki, President and Chief Executive Officer of Cyfrowy Polsat.

“We are delighted to sign this agreement, which is built on the mutual trust established over the years,” said Nagravision Chief Operating Officer Pierre Roy. *“We very much look forward to supporting Cyfrowy Polsat in growing their subscriber base and increasing their revenues in the future.”*

About the Kudelski Group/Nagravision

The Kudelski Group (www.nagra.com) is a world leader in digital security. Its technologies are used in a wide range of applications requiring access control and rights management, whether for securing transfer of information (digital television, broadband Internet, video-on-demand, interactive applications, etc.) or to control and manage access of people or vehicles to sites and events. The Kudelski Group is headquartered in Cheseaux-sur-Lausanne, Switzerland, and its stock is listed on the Swiss Market Index.

Nagravision (www.nagra.com), a Kudelski Group company, is the world's leading independent supplier of open conditional access and integrated solutions for digital TV operators and content providers. Its technologies are currently being used by more than 100 leading operators worldwide serving over 50 million subscribers.



About Cyfrowy Polsat

Launched in 1999, Cyfrowy Polsat offers today 35 television channels in the Polish language and five radio channels as well as hundreds of international Free-To-Air channels. The platform also offers interactive applications, such as TV banking, weather forecasts, SMS Chat, e-mail and many others. Cyfrowy Polsat is developing very quickly and is now serving over 400,000 subscribers. For more information, check www.cyfrowypolsat.pl.

Press contacts

Beata Paczyńska
Cyfrowy Polsat S.A.
Ul. Łubinowa 4a; 03-878 Warszawa
tel.: (22) 356 60 00; fax: 356 60 03
bpaczynska@cyfrowypolsat.pl
www.cyfrowypolsat.pl

Marie-Vincente Padeloup
Nagravision
+33 1 70 71 61 73
mvp@nagra.fr