

SKIDATA PRESS RELEASE – 17-02-2005

SKIDATA: Urs Grimm to head People Access Division

Salzburg, 17 February 2005 – SKIDATA presses ahead with the implementation of new organisational structures introduced last year. Following the appointment of Robert Weiskopf as head of the new Car Access division in 2004, marketing expert Urs Grimm will take over as head of the People Access division, a newly created position. Grimm will also serve as a member of the Executive Board.

"People Access" is the highly successful business unit through which SKIDATA markets its access management solutions for mountain transportation facilities, sports and event stadiums, leisure parks, and thermal spas. Currently staffed with a workforce of 170, the division maintains a SKIDATA™ distribution and service network in over 30 countries worldwide.

Focus on the customer

From July 2005, 42-year-old marketing and distribution expert Urs Grimm, a Swiss national, will take on his new responsibility as head of the People Access division. Grimm, who has previously held several senior management positions in information technology, has served as Managing Director of Bergbahnen Engadin/St Moritz for the past four years. During this time, he has acquired a thorough understanding of the leisure industry and of customers expectations. Grimm's appointment reflects the willingness of SKIDATA's board to focus on customer needs and foster customer relationships. The new organisational structure introduced last autumn has re-channelled SKIDATA's business activities into market-oriented units "Car Access" and "People Access". The new structure is expected to improve overall efficiency and promote existing synergies.

SKIDATA AG is international market leader in access and ticketing systems for parking facilities, airports, shopping centres, mountain transportation facilities, sports/event stadiums, leisure centres, and thermal spas.

SKIDATA's client portfolio includes some top names in every sector: Key clients in vehicular access include major international airports, including Amsterdam, Munich, London Heathrow, Vienna, and Zurich. Skiwelt Amadé, ski resorts Zermatt and Zillertal, and Jungfraubahnen are among the many satisfied users of our ski system solutions. Numerous well-known sports stadiums, including FC Porto, Sansiro Milan, St Jakob Park Basel, and Leeds United, have chosen SKIDATA system equipment for their facilities. Our leisure and amusement park solutions have met the approval of high-profile clients such as Legoland theme parks. Currently over 3,500 SKIDATA™ applications are being operated successfully in over 30 countries worldwide.

SKIDATA is a member of the Kudelski Group (www.nagra.com), a world leader in digital security technology. Kudelski SA is traded on the Swiss Stock Exchange (SWX "KUD") and listed on the SMI (Swiss Market Index). It is also included in the MSCI (Morgan Stanley Capital International) Index.

For more information please contact:

SKIDATA AG
Alfred Stelzer
Untersbergstraße 40
A-5083 Salzburg-Gartenau
Tél: +43 6246 888-5128
Fax: +43 6246 888-7
stad@skidata.com
www.skidata.com